



# Corporate Email Announcements

America Recycles Day

Subject: America Recycles Day - [Our organization name] is serious about recycling

Memo: In conjunction with America Recycles Day, [Our organization name] announces a tremendous recycling program for Inkjet and Laser cartridges. All departments are encouraged to participate in this program and to share these materials with employees, family and friends.

Not so many years ago, waste was the environmental issue. If you recycled, you were green. If you didn't, you weren't. With so many topics on the environmental agenda these days, things aren't so simple. But waste is still a big deal. Every item thrown away has taken energy and resources to manufacture and transport, and it will take even more energy and resources to process and dispose of, whether through landfill or recycling. So the old adage still rings true: reduce, reuse and recycle.

Your participation will assist us in meeting our most serious recycling goals and reducing waste to area's landfills.

In the next few days, we will begin to receive materials necessary to participate in the program. These materials may include prepaid shipping labels or collection boxes for collecting inkjet and laser cartridges. Please do not discard these materials.

Remember, anyone can use these materials, including employees, family and friends.

Everyday in the United States, each of us will send the equivalent of 4.5 pounds of trash into our landfills. Approximately 9-12% is made up of plastics. The overall impact is that this massive pile of garbage takes space and must be monitored for years. We believe it's time to become proactive in recycling this plastic waste. We can't resolve the entire issue, but we can help when it comes to the recycling of Inkjet and Laser cartridges. After all, it's an issue that will affect not just us, but our children's children. Join with us to help create a better tomorrow.

Your cooperation in this matter is greatly appreciated. [Our organization name] is focused on the environment and we are excited to participate in this recycling program.

*"Serving America's Corporate, Fundraising and Individual Recycling Needs"*



# Corporate Email Announcements

Celebrate Earth Day

Subject: Celebrate Earth Day - [Our organization name] is serious about recycling

Memo: In conjunction with America Recycles Day, [Our organization name] announces a tremendous recycling program for Inkjet and Laser cartridges. All departments are encouraged to participate in this program and to share these materials with employees, family and friends.

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